**Strategic Management**

As your final written case of class, it is time to complete all of the connections regarding how strategy is implemented in an organization and the roles of the stakeholders across functional areas.

**Case 3 Resources**

[*Corporate-Level Strategy Defined*](https://pressbooks.lib.vt.edu/strategicmanagement/chapter/8-2-corporate-level-strategy-defined/) (2022)  
[*Implementing Corporate Strategy*](https://pressbooks.lib.vt.edu/strategicmanagement/chapter/8-4-implementing-corporate-strategy/) (2022)  
[*9 Steps to Successful Functional Strategic Planning*](https://www.gartner.com/smarterwithgartner/9-steps-successful-functional-strategic-planning) (2022)  
[*Strategic Vs. Operational Management (With Career Options*](https://in.indeed.com/career-advice/finding-a-job/strategic-vs-operational-management)) (2022)

**Case Assignment**

**Strategic Management: A Team Approach**

Do not focus on a single business or industry. Research how the business disciplines work together to ensure corporate/organizational strategy is implemented so the entity can move forward. Use quality research published within the last year. Articles from the library databases are a good choice. Library databases allow searching by date. In Google search, click “Tools” and enter the date range.

* Role of Managers, Leaders, Human Resources. (1 page).
* Role of Data Analysis. (1 page).
* Role of Economics or economic analysis. (1 page).
* Finance and Accounting’s parts. (1 page).
* The Role of Operations. (1 page).
* Marketing department’s involvement. (1 page).

**Making Connections**

* Explain how Strategic Management provides a foundation for cross-functional teams to benefit the organization as it plans for the future. (1 page; research required).

No quotations are permitted in this paper. Since you are engaging in research, [*cite*](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/in_text_citations_the_basics.html) and [*reference the sources in APA format*](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/reference_list_author_authors.html). NOTE: Failure to use research with accompanying [*citations*](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/in_text_citations_author_authors.html) to support content will result in reduced scoring “Level 2-Developing” across the grading rubric. This is a professional paper, not a personal one based on feelings. It must be written in the third person. This means words like “I,” “we,” and “you” are not appropriate.

**Assignment Expectations**

Use the attached APA-formatted template ([*MGT599 Case 3*](https://tlc.trident.edu/content/enforced/190054-MGT599-2022NOV28FT-1/MGT599%20Case3%202023.docx?isCourseFile=true&_&d2lSessionVal=9bN7TdmUNRU4XVxDV9c4PZwtC&ou=190054)) to create your submission.

* The template is set up in APA 7: double-spacing, font, margins, headings, page breaks, APA help links.

Your submission will include:

* Trident University International’s cover page
* A paper with APA citations (2- to 3-sentence introduction, 7-page body, 2- to 3-sentence conclusion)
* The reference list page in APA format